GEORGIA WORKS

Where Work Works

How Your Support Can Leave a Lasting Impression at Georgia Works

<u>Georgia Works</u> is expanding to provide more of Atlanta's homeless men a path to self-sufficiency. We recently acquired The Odd Fellows Building at 250 Auburn Avenue. The new location is a six-story building listed on the Historic Register. It will be refurbished to house 80 men participating in the Georgia Works program, and 85 men in the Housing Division. You have an opportunity to leave a lasting mark on the new facility.

Since 2013, Georgia Works has helped 1,000+ homeless men from across Georgia gain self-sufficiency through its evidence-based and highly effective **Work Works** model. To be eligible for Georgia Works services, clients must be and remain clean and sober. They are subject to frequent drug tests for accountability.

Now is the time that you can help change a man's life and support his path toward self-sufficiency. We are offering our friends, family, and supporters the opportunity to name a unit in our new location. Friends of Georgia Works have the opportunity to name one of the 65 housing units, each of which house two men, for \$5,000.

Being Unsheltered in Atlanta

Homelessness in Atlanta fell continuously for years until 2023. In 2024 the number of homeless individuals increased again with the unsheltered count increasing 41% (annual point in time count). The visibility of the unsheltered has exploded more than any unofficial count could capture. There are many theories for this phenomenon including:

- Lack of affordable housing options
- Limited supply of landlords willing to accept clients who may reside on the street
- Migration of people experiencing homelessness outside downtown areas as a result of the pandemic
- Good Samaritans stepping in to provide tents and basic needs, which are easily spotted along streets and highways

These unsheltered homeless persons are often the hardest to reach and serve and the very population targeted by the Georgia Works program.

How Georgia Works Helps Atlanta

With 160 beds in our new facility, Georgia Works can increase the number of men served to more than 300 per year. Now, more than ever, metro Atlanta needs a program like Georgia Works, that does far more than feed and house unsheltered men in the short term but actually provides men with the tools they need for success.

Participants live in the Georgia Works facility for up to one year while they work in transitional jobs. Upon entry, each participant is assigned a case manager to establish a service plan. The resident and case manager meet at least weekly. Within 10 days of entry, participants go to Mercy Care for a mental and physical health assessment, a TB test, and other preventive services.

Clients begin each day at 5:30 a.m., completing assigned chores at the facility before leaving for their job site. As part of a 30-day pre-program, participants are assigned to provisional work for 30 hours per week—picking up trash along city streets. Their labor, at no cost to the city, supplies thousands of hours in beautification work each year.

After 30 days, participants move into employment opportunities up to 40 hours a week at dozens of employers throughout Atlanta in roles such as restaurant dishwashers and line cooks, set-up and take down at event facilities, construction site clean-up members, and hotel housekeepers. The employer pays Georgia Works an hourly wage (average \$17/hour) and Georgia Works pays participants \$7.40/hour, with the remaining amount going back into Georgia Works to cover operating costs, such as wrap-around services for the men, vehicle maintenance, staff salaries, and other administrative expenses.

From their gross earnings of \$300, participants pay \$100 for room and board, deposit \$50 in savings, and keep about \$145, which they often use to pay past-due fines, child support, tickets, or to cover other financial obligations. Seventy percent of participants who start the Georgia Works program graduate to become contributing members of their communities, meeting their responsibilities as fathers and family members, paying taxes, and living up to their inherent potential.

Of the 1,000+ men who have graduated from our program:

- 100% have a permanent, full-time job upon graduation
- 100% have a bank account upon graduation
- 90% are active in the lives of their minor children
- 95% have avoided criminal recidivism since graduation
- 80% are still employed, living independently and contributing to society a year after graduation. 75% have a driver's license upon graduation.

How You Can Help Georgia Works

The expansion to The Odd Fellows building provides a unique opportunity for our supporters to make a lasting mark. The 54 housing units are available to be named for \$5,000 each. Each unit is approximately 325 square feet and will house two men. Each unit contains a kitchenette and bathroom. There are abundant windows and the views are spectacular.

Interested donors are asked to "donate now" on our website or complete the attached form and return to Darlene Schultz <u>dschultz@georgiaworks.net</u>. Thank you for your interest in this limited-time exclusive opportunity to be part of this transformative era for Georgia Works.

Georgia Works thanks you for your continued support and is excited to prepare our new building and help more of Atlanta's unsheltered population.

GEORGIA WORKS NAMING RIGHTS COMMITMENT 250 AUBURN AVENUE, SW ATLANTA, GA 30303

Name:	
Address:	
Email address:	
Phone Number:	
at The Oddfellows B	form, I am indicating my interest in purchasing the naming rights for a unit(s) Building, located at 250 Auburn Avenue, SW, Atlanta, GA 30303. It of this commitment is \$5,000 per unit.
	vill receive a Naming Rights Agreement to review and sign before payment ated completion date of this project is August 2025.
Signature	
 Date	